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Decades of strategic case development and trial experience.

SOCIAL MEDIA DO'S AND DON'TS

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3.9.20

WSHB Partner Constance Endelicato Speaks at CLM's 2020 Annual Conference

A nurse takes a photograph of an unsuspecting patient in the ER, and posts it on social media resulting in termination, licensure suspension, and a multi-million dollar lawsuit for HIPAA violation and various intentional torts and punitive damages. Another healthcare provider takes a selfie next to a patient who is in a coma and posts it with an offensive caption while smiling and making a peace sign — also resulting in similar litigation and ramifications. A lawyer gets into a Yelp war over the client's comments of dissatisfaction of his representation, only to place him in a more unfavorable light and unwittingly causes him to violate the attorney-client privilege.

This and more will be the topic of a highly anticipated break-out session titled "Oh No You Didn't! Social Media Do's and Don'ts" at the 2020 Claims and Litigation Management Alliance's (CLM) Annual Conference, led by WSHB Partner Constance Endelicato. This highly-anticipated session will address the pitfalls of any professional who falls prey to making self-indulgent posts on social media or arguing with their clients in a public forum. Ms. Endelicato and her fellow panelists will lead a discussion on how best to navigate through litigation and licensure issues that may be affected by social media blunders, best practices for the professional in handling negative posts or reviews, and better uses of social media for enhancement of their practice.

Joining Ms. Endelicato on the dais will be fellow experts Robert Blasio (Western Litigation), Monique Ferraro (Hartford Steam Boiler Inspection & Insurance Company), and Mary Anne Medina (Field Pros Direct). The panel is slotted for Thursday, March 19th at 3:25 PM.

An accomplished trial attorney, WSHB Partner Constance Endelicato has over 30 years of litigation experience in defending professional liability claims. She defends physicians, hospitals, and skilled nursing facilities, as well as legal and accounting professionals, among other service providers. She also defends employers in wrongful termination and discrimination actions. She is experienced in handling class actions, mass tort litigation, appellate and federal matters. She is admitted to practice in the United States District Court, Central, Northern, and Southern Districts of California.

The CLM Annual Conference is the premier annual event for professionals in the claims and litigation management industries. The conference is a tremendous mix of interactive educational sessions and networking events. Participants can select from more than 100 collaborative educational sessions focused on all facets of the industry. This year's CLM Annual Conference is being held on March 18-20, 2020 at the Gaylord Texan Resort in Dallas, Texas.

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About Wood Smith Henning & Berman:

WSHB is a full service litigation firm with offices throughout the United States. The firm has tried over 1,000 cases to verdict, and is internationally recognized for its exceptionally high rate of success. Since the firm's inception in 1997 by trial lawyers David Wood, Kevin Smith, Stephen Henning and Daniel Berman, WSHB has been known as the national "go to" firm for complex civil litigation in professional liability, employment, commercial, medical malpractice and healthcare, construction, environmental, real estate, transportation, subrogation, toxic tort and intellectual property litigation. Additionally, WSHB also regularly handles first and third party coverage issues for the London market. The firm has been named one of the top four law firms in the nation for female lawyers, and one of the top five for diversity. WSHB's lawyers take pride in each and every case and all ultimate results. Most of all, WSHB is proud of their organic growth which translates into consistent results and handling office to office.