

## EVENTS



Decades of strategic case  
development and trial experience.

# OH NO YOU DIDN'T: SOCIAL MEDIA STRATEGIES FOR THE PROFESSIONAL

### Events

Atlanta, GA  
7.27.21

At the upcoming annual CLM conference, set to take place this year in Atlanta, Georgia, partner Constance Endelicato will be sharing her expertise and insight on a panel entitled, "Oh No You Didn't: Social Media Strategies for the Professional." She will be leading this important discussion with fellow legal professionals Robert Blasio of GB Specialty (Division of Gallagher Bassett) and Benjamin Haftel on August 12, 2021 at 10:10 a.m.

The panelists will address litigation and licensure issues that may be impacted by social media blunders, best practices for handling negative posts or reviews, and better utilization of social media for the purpose of enhancing a personal career or an organization as a whole. In addition, the panel will engage in discussion surrounding the pitfalls and solutions for any professional who falls prey after making self-indulgent posts on social media or arguing with clients in a public forum.

Constance Endelicato is a partner in WSHB's Los Angeles office. An accomplished trial lawyer, she is vastly experienced in defending professional liability claims. Ms. Endelicato defends physicians, hospitals, and skilled nursing facilities, as well as legal and accounting professionals, among other service providers. She also defends employers in wrongful termination and discrimination actions. She is experienced in handling class actions, mass tort litigation, appellate and federal matters. She is admitted to practice in the United States District Court, Central, Northern, and Southern Districts of California. Ms. Endelicato's accomplishments are further evidenced by her extensive trial experience, which has afforded her membership in the prestigious American Board of Trial Advocates, among a nominal number of women in the United States. Most recently, Ms. Endelicato was awarded a 2020 Women, Influence & Power in Law Award for Lifetime Achievement in the law firm category from Corporate Counsel. This award honors top women lawyers

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Constance A. Endelicato

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who have made a remarkable difference in the legal profession. Ms. Endelicato has also been honored with inclusion in both the 2021 and 2020 editions of Best Lawyers in America® as a result of her work in healthcare litigation in Los Angeles. Ms. Endelicato is a recipient of the 2017 Business Insurance and CLM Women to Watch Award. She received Lawyer Magazine's 2017 Legal Award for Elder Abuse Litigation and a 2018 Women in Law Award for Private Commercial Litigation. Additionally, Ms. Endelicato has been named by the Los Angeles and San Francisco legal newspaper, The Daily Journal, as one of the Top 100 Women Lawyers in California. She has additionally been honored by the Los Angeles Business Journal as one of the Top 50 Most Influential Women Lawyers. She has also been recognized by Los Angeles Magazine as one of the Top Women Attorneys in Southern California.

The CLM Annual Conference is the premier annual event for professionals in the claims and litigation management industries. The conference is a colossal mix of interactive educational sessions and social networking events. Participants can select from more than 100 collaborative educational sessions focused on all facets of the industry. This year's CLM Annual Conference is being held on August 11-13, 2021 in Atlanta, Georgia.

### **About Wood Smith Henning & Berman:**

WSHB is a full service litigation firm with offices throughout the United States. The firm has tried over 1,000 cases to verdict, and is internationally recognized for its exceptionally high rate of success. Since the firm's inception in 1997 by trial lawyers David Wood, Kevin Smith, Stephen Henning and Daniel Berman, WSHB has been known as the national "go to" firm for complex civil litigation in professional liability, employment, commercial, medical malpractice and healthcare, construction, environmental, real estate, transportation, subrogation, toxic tort, cybersecurity and intellectual property litigation. Additionally, WSHB also regularly handles first and third party coverage issues for the London market. The firm has been named one of the top four law firms in the nation for female lawyers, and one of the top ten in the nation for diversity. WSHB's lawyers take pride in each and every case and all ultimate results. Most of all, WSHB is proud of their organic growth which translates into consistent results and handling office to office.